



Most products positioned as “anti-aging” products promise to minimize, and even erase, the manifestations of skin aging, such as wrinkles. There are products that can help minimize the appearance of wrinkles, but no wrinkle is completely curable. A better approach would be to treat skin aging at the source by addressing the actual biochemical reactions that trigger these changes in skin before they start.

Dermalogica is introducing AGE Smart, which works by impacting the main biochemical reactions that manifest the signs of skin aging: the formation of Reactive Oxygen Species (ROS – also known as free radicals), the generation of Matrix Metalloproteinases (MMPs) and the development of Advanced Glycation End-products (AGEs). Learn more about the science behind AGE Smart.

**professional treatments for maximum results-from a professional skin therapist!

Intensify the effectiveness of your prescribed *AGE Smart* home care regimen with a professional *AGE Smart* Treatment. Available only from a Professional Skin Therapist, this treatment is perfect for clients of all ages who are looking to control the biochemical manifestations that contribute to skin aging while benefiting from the immediate results that can only be delivered through a professional skin treatment.

***AGE Smart* is just now landing on product shelves, but there has been so much anticipation for this system that it's already lining the pages of top magazines!**



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AGE smart consists of 5 new products and 5 of our top sellers for firmer, smoother, healthier skin.



New! Skin Resurfacing Cleanser

A dual-action exfoliating cleanser containing Lactic Acid that smoothes, retexturizes and delivers ultra-clean skin. \$47.



New! Dynamic Skin Recovery SPF30

Encourage firmness, elasticity and hydration while helping to defend against the primary causes of skin aging with this medium-weight, emollient daily moisturizer with SPF30. \$79.50



New! Antioxidant HydraMist

A refreshing antioxidant shield with flash-firming properties to improve skin texture, defend against ROS, intensely hydrate and stimulate collagen formation. \$47.



Super Rich Repair

Condition while helping to stimulate collagen production, smooth fine dryness lines, restore elasticity and insulate skin from extreme environmental conditions. \$105.



MultiVitamin Power Recovery® Masque

Concentrated antioxidant vitamins help skin recover from damage while enhancing barrier properties and promoting healthy tissue regeneration. \$63.



Power Rich™

Increase firmness, restore elasticity, resurface, smooth and hydrate with this ultimate restorative skin cream containing a powerful peptide. \$250.



New! MAP-15 Regenerator™

Our revolutionary powder-to-emulsion technology that delivers the highest concentration of Magnesium Ascorbyl Phosphate (MAP) directly into the skin to dramatically improve skin firmness and clarity. \$115.



MultiVitamin Power Firm

Combat visible lines around the eye area with this powerful complex of skin-rebuilding antioxidant vitamins, protective Organic Silicones and firming Red Seaweed Extract. \$67.



MultiVitamin Power Concentrate

Increase elasticity and moisture content to help firm, strengthen and regenerate skin as vitamins C and E help defend against ROS. \$78.



New! Renewal Lip Complex

Minimize contour lines and smooth rough, uneven and delicate tissue with this hydrating daily lip treatment. Superior conditioning lasts for hours. \$34.